

Bulletin

Industry Divisions



Reference No. 3G switch off/ir-3-24

Date: 19/03/2024

ACCI Small Business Committee - 3G switch off

Dear Member

By the end of June 2024, Telstra will deactivate its extensive 3G network, with Optus expected to follow suit later in the year.

TPG/ Vodafone has already completed the shutdown of their 3G services.

These changes are anticipated to have significant ramifications, particularly in regional areas. Small businesses and the general population, who heavily rely on 3G for essential services such as emergency calls to triple zero and operational necessities like EFTPOS machines, may be most affected.

As part of our advocacy work, we are seeking members' feedback via a very short survey available [HERE](#) on the potential impact these changes will have on your business. Please provide your feedback by 12noon Thursday, 21 March.

I thank you in advance for your participation.

Dr Imogen Reid
Lead, Strategy and Policy